



INNOVATE

FROM IMPACT TO INNOVATION

THE 2021 TMA
DISTRESSED INVESTING CONFERENCE

IDEATE

JOIN US FEBRUARY 23-25, 2021 | ONLINE | REGISTER AT [DISTRESSED.TURNAROUND.ORG](https://distressed.turnaround.org)

EARN UP TO 9.0 CLE CREDITS AND 10.8 CPE CREDITS



All times in CST
*Additional fee required **Invite-only
Schedule as of January 21 and subject to change.
Visit distressed.turnaround.org for updates.



INNOVATE

TMA TOMORROW STARTS WITH INNOVATION TODAY

**THERE HAS NEVER BEEN A MORE IMPORTANT TIME TO CONNECT
WITH THE TMA COMMUNITY**

Start 2021 off on the right foot and position yourself for success throughout the year by attending this year's Distressed Investing Conference. Join us and find out how to navigate a distressed climate the likes of which few have seen in their lifetimes.

WHAT MAKES #TMADIC DIFFERENT?

What other conference allows you to spend three days engaging with and learning from the entire supply chain of turnaround and restructuring professionals? Not only that, the TMA DIC program will fuel your mind, body, and soul. Where else can you start the day with a fitness class, network with your peers on a variety of topics in turnaround, tackle the opportunities of diversity in dealmaking, listen to experts on distressed investing, AND place your bets during Casino Night?

INNOVATE. IDEATE. DEAL-MAKE. BE A PART OF #TMAINNOVATION

LEARN MORE AND REGISTER AT [DISTRESSED.TURNAROUND.ORG](https://distressed.turnaround.org)

CONFERENCE AGENDA

TUESDAY, FEBRUARY 23, 2021

8:00 a.m. - 8:30 a.m. CST	Morning IMPACT: Walking Meditation
8:00 a.m. - 10:00 a.m.	VIP Virtual Lounge*
8:30 a.m. - 9:15 a.m.	First-Time INNOVATORS: Innovation Orientation
9:15 a.m. - 10:00 a.m.	TMA Connect Live: Virtual Meetings & Social Media Best Practices
9:15 a.m. - 10:00 a.m.	TMA Connect Live: Road to Recovery: Pro Bono & Non-Profit
10:00 a.m. - 10:45 a.m.	General Session: Mega Trends 4.0
10:45 a.m. - 11:15 a.m.	Live Innovation Lab
11:00 a.m. - 11:30 a.m.	TMA Connect Live: Awards Committee
11:00 a.m. - 11:30 a.m.	TMA Connect Live: Disruption & Innovation
11:30 a.m. - 12:00 p.m.	TMA Connect Live: Retail Road to Recovery
11:30 a.m. - 12:00 p.m.	TMA Connect Live: Innovation 3x5 Ignite Session
12:00 p.m. - 12:45 p.m.	General Session: Tell All Secrets: Behind the Scenes at a Workout Group Near You
12:45 p.m. - 1:15 p.m.	Live Innovation Lab
1:00 p.m. - 1:30 p.m.	TMA Connect Live: Real Estate Road to Recovery
1:00 p.m. - 1:30 p.m.	TMA Connect Live: Distressed Investors: Unsuccessful Restructurings
1:30 p.m. - 2:30 p.m.	When the Money Train Ends - Deals and Steals Post PPP Stimulus
1:30 p.m. - 2:30 p.m.	Navigating the Uncharted Waters of Commercial Real Estate - Deals or Doom?
2:30 p.m. - 3:15 p.m.	Keynote Speaker: Jessica O. Matthews
3:15 p.m. - 3:45 p.m.	VIP Live Q&A* <i>Sponsored by Arch + Beam</i>
3:45 p.m. - 4:30 p.m.	TMA NextGen Power Hour: Icebreaker Challenge
4:45 p.m. - 5:30 p.m.	TMA Connect Live: Diversity in Dealmaking
5:30 p.m. - 6:00 p.m.	TMA Tomorrow, Tonight! An Opening Celebration

WEDNESDAY, FEBRUARY 24, 2021

8:00 a.m. - 9:00 a.m. CST	Morning IMPACT Activity
8:00 a.m. - 9:00 a.m.	VIP Virtual Lounge*
8:30 a.m. - 9:00 a.m.	TMA Connect Live: Self Care & Resolutions
9:00 a.m. - 9:45 a.m.	General Session: It's a Small World - An International View of Global Dealmaking
9:45 a.m. - 10:15 a.m.	Live Innovation Lab
10:30 a.m. - 11:00 a.m.	TMA Connect Live: Subchapter V
10:30 a.m. - 11:00 a.m.	TMA Connect Live: International Environment/Global Economy

11:00 a.m. - 12:00 p.m.

11:00 a.m. - 12:00 p.m.

12:00 p.m. - 12:45 p.m.

12:45 p.m. - 1:15 p.m.

1:15 p.m. - 2:00 p.m.

2:00 p.m. - 2:45 p.m.

3:15 p.m. - 4:00 p.m.

3:15 p.m. - 4:00 p.m.

4:00 p.m. - 4:30 p.m.

4:00 p.m. - 4:30 p.m.

4:30 p.m. - 5:30 p.m.

5:30 p.m. - 6:00 p.m.

Chapter 11 and Subchapter V - A means
to a (Dealmaking) End or Just the End?

The Never-Ending Retail Apocalypse -
What's Next?

Keynote Speaker: Ron Insana

VIP Live Q&A*

*Sponsored by Saul Ewing Arnstein &
Lehr LLP*

TMA NOW Power Hour:

Women Who Innovate

TMA Better Together Live

TMA Connect Live: CRO War Room

TMA Connect Live: Chapter Presidents
Council (CPC)

TMA Connect Live:

Gambling & Reading People

TMA Connect Live: Pets of TMA

All in for INNOVATION: Casino Night

TMA Connect Live: Side Hustle Share

THURSDAY, FEBRUARY 25, 2021

8:00 a.m. - 9:00 a.m. CST

8:30 a.m. - 9:00 a.m.

9:00 a.m. - 9:15 a.m.

9:15 a.m. - 10:00 a.m.

10:00 a.m. - 10:30 a.m.

10:30 a.m. - 11:15 a.m.

11:15 a.m. - 12:00 p.m.

12:00 p.m. - 2:00 p.m.

12:15 p.m. - 1:00 p.m.

12:15 p.m. - 1:00 p.m.

1:45 p.m. - 2:15 p.m.

1:45 p.m. - 2:15 p.m.

2:00 p.m. - 4:00 p.m.

2:30 p.m. - 3:30 p.m.

3:45 p.m. - 4:45 p.m.

5:00 p.m. - 6:00 p.m.

VIP Virtual Lounge*

Morning IMPACT Activities

Global Capital Forum Welcome

*Sponsored by Crystal Financial and
SSG Capital Advisors*

General Session: Distressed Investors

Live Innovation Lab

TMA Connect Live: If I'm the Expert, How
Can I Get My Clients to Follow My Advice?

TMA Connect Live:

A Conversation with Colonel Darling

Global Capital Forum -

Curated Connections

*Sponsored by Crystal Financial and
SSG Capital Advisors*

TMA Connect Live:

Healthcare Road to Recovery

TMA Connect Live:

Hospitality Road to Recovery

TMA Connect Live:

2021 #TMADIC Committee

TMA Connect Live: Podcasts, Books & Apps

Global Capital Forum - 1:1 with Exhibitors
and Scheduled Appointments

*Sponsored by Crystal Financial and
SSG Capital Advisors*

Global Capital Forum Meet-Up

*Sponsored by Crystal Financial and
SSG Capital Advisors*

Closing Reception

Chair's Reception**

INNOVATION LABS

GET YOU FACE TO FACE WITH THE EXPERTS

Each TMA DIC General Session will include a 45-minute
presentation AND a 30-minute interactive Innovation
Lab component where you can ask questions about
what was presented or bring your own challenge to the
table for discussion.



IDEATE

**TMA HAS SET THE
STANDARD FOR
VIRTUAL CONFERENCES...**

**...AND WE'RE JUST
GETTING STARTED.**

This year's TMA DIC theme, **From IMPACT
to INNOVATION**, says it all.

Our team of volunteer turnaround professionals has designed an event that takes it to the next level and will be a **GAME CHANGER** for the turnaround and restructuring community.

MAKE THE CONTACTS THAT WILL HELP YOU SURVIVE AND THRIVE

LEARN MORE AND REGISTER AT [DISTRESSED.TURNAROUND.ORG](https://distressed.turnaround.org)

The PEOPLE and the POWER of TMA Brought To You Like Never Before

As TMA members worldwide respond to communities in need, making an impact on companies, jobs, and the economy at large, what comes next?

#TMATomorrow is all about innovation and the forward-thinking ideas and the creativity it will take to work through new challenges, new solutions, and new ways of helping businesses survive and thrive. Be the first to explore innovative ideas no one is talking about yet!

Develop Meaningful, Long-Lasting Connections

Let's be honest, we're still getting the hang of meeting and connecting with clients virtually. That's why we're using the most innovative, easy-to-use online platform on the market. Our new online meeting platform takes the standard impersonal digital experience and makes it personal and fun! Exchange ideas, converse, and build your network without sacrificing the human element you love about TMA conferences.

Immersive Content & Learning

With this platform, you'll feel like you've got a front row seat when you attend keynotes and professional development sessions via embedded live-streaming video, chats, Q&A, polling, and so much more.

Personalized Agenda

You won't get lost in a conference center hallway, and you'll know everywhere you need to "be" with your easy-to-use personalized agenda. Tap, click, GO!

Interact in New Ways with TMA DIC Sponsors, Exhibitors, and Attendees

Visit virtual sponsor and exhibit rooms and meet via video with the click of a button. View products, collateral, and videos. Get to know other attendees and partners through a variety of interactive games!

NEW! First-Time INNOVATORS: Innovation Orientation Tuesday, February 23, 8:30 a.m. – 9:15 a.m. CST

If all this talk of reconnecting with old friends and familiar faces feels like it's leaving you in the dark, don't worry. This session includes an event orientation with facilitated networking. TMA is one of the most welcoming communities around, and we love bringing new folks into the fold! This event occurs on Tuesday morning to maximize your ability to meet new contacts and stay connected throughout the week.

NETWORKING MADE FUN

TMA Tomorrow, Tonight! An Opening Celebration

Tuesday, February 23, 5:30 p.m. – 6:00 p.m. CST

Think you can't create a cool lounge vibe online? Think again. Join your peers for fun, music, entertainment, games, and more.

All in for INNOVATION: Casino Night

Wednesday, February 24, 4:30 p.m. – 5:30 p.m. CST

Join fellow attendees for some lively, fast-moving casino games like blackjack, poker, roulette, and craps! You won't lose any money, but you will win new contacts, and you just might take home bragging rights and a fun prize.

Wellness Activities – Because We Care!

Daily – Check schedule for details

These Morning IMPACT activities are designed to feed your mind, body, and soul! We will have opportunities each morning to stretch, move, breathe, and connect.

DEAL-MAKE

GLOBAL CAPITAL FORUM

Thursday, February 25

SPONSORED BY CRYSTAL FINANCIAL AND SSG CAPITAL ADVISORS

Do Do
Do Do
Do Do
Do Do

Whether you're here for dealmaking or relationship building, the Global Capital Forum has something for YOU. Meet up to 50 deal partners that have more than \$5 billion in available capital. Connect with private equity and hedge fund firms, debt investors, lenders, investment bankers, consultants, workout officers, brokers, and more!

NEW! Global Capital Forum Curated Connections

12:00 p.m. – 2:00 p.m. CST

Join us for facilitated networking done right. In this speed networking event, attendees and Global Capital Forum exhibitors are automatically scheduled into meetings with those who meet your criteria!

Global Capital Forum Meet-Up

2:30 p.m. – 3:30 p.m. CST

Dedicated time to network with more capital providers or continue the conversations you started during Curated Connections or other networking sessions throughout the week.

Closing Reception: A Celebration of the Week's Innovation

3:45 p.m. – 4:45 p.m. CST

Enjoy lively entertainment with your new connections and raise a glass to another successful TMA DIC!

Meaningful Networking, Made Easy



Schedule meetings and look up attendees with ease, making your interactions as productive as possible. View attendees' free/busy time, request meetings, book 1:1 appointments, virtual meeting rooms, and more.

Enjoy a searchable directory and speaker/sponsor profiles, private messaging, and public discussion forums for more **INNOVATIVE connections**. Because you can attend from anywhere in the world, we're expecting attendees from all over the globe this year.

PLUS, with so many structured and unstructured networking activities to choose from, you can connect with **MORE contacts** than ever over these three days! You'll discover where the opportunities lie and make the contacts that will help you survive – and thrive over the next 12 months.

VISIT [DISTRESSED.TURNAROUND.ORG](https://www.distressed.turnaround.org) FOR UPDATES ON GLOBAL CAPITAL FORUM

GLOBAL CAPITAL FORUM EXHIBITORS

Aberdeen Standard
Investments
AIAC Group
Atalaya
Aterian Partners
Balmoral Funds
Bristol Companies
Clearlake Capital
Comvest Credit Partners
Context Business Lending

Crossplane Capital
Crystal Financial
Dry Creek Capital
Great Rock Capital
Industrial Opportunity
Partners
JxP Capital
KPS Capital Partners
Lever Capital Partners
Pivotal Group

Prudential Private Capital
Silver Point Capital
Sky Island Capital
SMS Financial
Stellus Capital Management
TCW Direct Lending
Transom Capital Group
Versa Capital Management
Vion Investments
Wynnchurch Capital



KEYNOTES WHO INFORM AND INSPIRE

The “Coming Storm” We’ve Been Talking About? It’s Here.

For years we’ve seen unprecedented growth and prosperity, but the TMA community has talked about how to prepare for the inevitable downturn. At the 2021 TMA DIC, we’ll tackle the real disruption that’s here now and forecast what’s ahead.



KEYNOTE: JESSICA O. MATTHEWS

CEO of Uncharted Power:
Innovator, Inventor, and Entrepreneur

KEYNOTE GENERAL SESSION

Innovating During Times of Uncertainty

Tuesday, September 23 | 2:30 p.m. - 3:15 p.m. CST

VIP LIVE Q&A: 3:15 p.m. - 3:45 p.m. CST

COVID-19 is changing everything in the business world. Execs are forced to rethink how they operate, what they offer employees, and their greater long-term impact on society; Matthews is using this time to breed a new vision for her company. Matthews will share how Uncharted Power is adjusting to the new COVID-19 world by doubling down on their mission of redefining power access and building smarter, safer cities.

SPONSORED BY ARCH + BEAM

KEYNOTE: RON INSANA

Contributor to CNBC and MSNBC:
Business Journalist and Money Manager



KEYNOTE GENERAL SESSION

From Here to Normality

Wednesday, February 24 | 12:00 p.m. - 12:45 p.m. CST

VIP LIVE Q&A: 12:45 p.m. - 1:15 p.m. CST

As the world seeks to regain some semblance of pre-COVID economic and political equilibrium, so many questions remain. Certainly, some things will bounce back – but which ones? Will others be forever changed (think work from home, the influence of new digital trends, and our travel, entertainment, and social lives)? Insana will offer a top-down view of the world as it will likely evolve in the months ahead while recognizing the bottom-up developments that will affect day-to-day lives from Main Street to Wall Street.

SPONSORED BY SAUL EWING ARNSTEIN & LEHR LLP



PROFESSIONAL DEVELOPMENT FOR UNPRECEDENTED TIMES

Stay on top of recent changes, explore new opportunities, and learn from the best minds in turnaround

Need some flexibility these days? We've got you. If you can't attend a session live, TMA DIC 2021 offers all education sessions on-demand so you can access them long after the event ends – when it fits in with your schedule.

SPONSORED BY GORDON BROTHERS

GENERAL SESSION: Mega Trends 4.0 - A Fan Favorite Back by Popular Demand

Tuesday, February 23 | 10:00 a.m. – 10:45 a.m. CST

1.25 CLE anticipated / 1.5 CPE credits / 1.5 CEUs available

Can you remember when we talked about finding deal opportunities? Industry experts share their perspectives from different viewpoints as we navigate this “new normal” together. This downturn will impact your career for the next decade or more; prepare yourself with the latest information from a public policy professional and an economist, who will provide insight into what's ahead in 2021.

GENERAL SESSION: Tell All Secrets: Behind the Scenes at a Workout Group Near You

Tuesday, February 23 | 12:00 p.m. – 12:45 p.m. CST

1.25 CLE anticipated / 1.5 CPE credits / 1.5 CEUs available

Some companies were still feeling the effects of the 2007-2009 recession when COVID-19 hit. What does the current market mean for your special asset's portfolio? Throughout this session, speakers will be comparing the current market to where we were in 2008. They'll work on defining which industries are most prevalent (real estate and hotels) and see how they have changed over time. Is the CARES Act and Troubled Debt Restructuring (TDR) affecting the ability to manage portfolios? When should you bring in an advisor? Join us to learn more!

When the Money Train Ends - Deals and Steals Post PPP Stimulus

Tuesday, February 23 | 1:30 p.m. – 2:30 p.m. CST

1.0 CLE anticipated / 1.2 CPE credits / 1.2 CEUs available

Millions of small businesses have gotten federal aid to help weather the recession caused by COVID-19. Despite that relief, many aren't expected to survive. What happens if the borrower can't repay the loan? Will they be forced into closing their doors? Which companies will benefit, and which will be at a disadvantage? Find out during this session.

Navigating the Uncharted Waters of Commercial Real Estate - Deals or Doom?

Tuesday, September 23 | 1:30 p.m. – 2:30 p.m. CST

1.0 CLE anticipated / 1.2 CPE credits / 1.2 CEUs available

COVID-19 is having a greater impact on commercial real estate than the global financial crisis of 2008. Experts believe that the speed of commercial real estate recovery will largely depend on how long the shutdown lasts. Are investors smart for keeping an eye on the market to purchase distressed properties? Is now the time to swoop? Hear what the experts think.

VISIT [DISTRESSED.TURNAROUND.ORG](https://www.distressed.turnaround.org) FOR UP-TO-DATE SPEAKER INFORMATION

GENERAL SESSION: It's a Small World - An International View of Global Dealmaking

Wednesday, February 24 | 9:00 a.m. – 9:45 a.m. CST

1.25 CLE anticipated / 1.5 CPE credits / 1.5 CEUs available

Our experts will explore the impact of global, political, and economic events as well as the impact of international developments in key regions on the distressed investing and restructuring industry. Don't miss a lively discussion as speakers will also discuss the risks and opportunities for distressed investing that exist in Europe and Asia post-COVID-19.

Chapter 11 and Subchapter V - A means to a (Dealmaking) End or Just the End?

Wednesday, February 24 | 11:00 a.m. – 12:00 p.m. CST

1.0 CLE anticipated / 1.2 CPE credits / 1.2 CEUs available

Reorganizing under Subchapter V is less expensive for the debtor because certain administrative expenses that a small business would normally incur in a Chapter 11 case have been eliminated. So, how can you use Subchapter V to buy a business? Are there issues with timing? How do Subchapter Vs impact ABCs and receiverships? These are just a few things that our panel of experts will discuss.

The Never-Ending Retail Apocalypse - What's Next?

Wednesday, February 24 | 11:00 a.m. – 12:00 p.m. CST

1.0 CLE anticipated / 1.2 CPE credits / 1.2 CEUs available

Retail has been one industry hit hardest by COVID-19. During this session, we'll explore the pivot retailers had to make to stay afloat and what kind of impact it'll have on future strategies and opportunities. Was accelerating their e-commerce sales enough for some? Do retailers with big brand names have an advantage because of their online presence? Find out when you join this session!

GENERAL SESSION: TMA Better Together Live

Wednesday, February 24 | 2:00 p.m. – 2:45 p.m. CST

TMA members often work together on successful deals and complex transactions. In fact, more than 80% of members have done business with another TMA member. Join TMA Global CEO Scott Stuart and Jim Van Horn, Barnes & Thornburg LLP (TMA Chesapeake), as they discuss an international case involving a company with financial difficulties and allegations of fraud and malfeasance, and how TMA members from around the globe worked toward a positive outcome together.

GENERAL SESSION: Distressed Investors

Thursday, February 25 | 9:15 a.m. – 10:00 a.m. CST

1.25 CLE anticipated / 1.5 CPE credits / 1.5 CEUs available

Distressed investing has been one of the most popular topics in 2020. Join us for a new look on the topic! Instead of covering the opportunities and challenges for distressed investors, we'll be discussing the recent distressed investing trends both in and out of court, new aggressive tactics that we're seeing in U.S. Bankruptcy Courts, and how third-party investors are viewing the landscape as we enter 2021.

REGISTRATION

REGISTRATION RATES

	Regular Jan. 23 – Feb. 22
TMA Member	\$399
Non-Member with TMA Trial Membership <i>(Rate covers the cost of a TMA trial membership for 90 days and 2021 TMA DIC registration)</i>	\$549
Non-Member	\$549
Non-Member CTA/CTP with TMA Trial Membership	\$399
Non-Member CTA/CTP	\$399
TMA NextGen Member – ages 40 and under	\$349
TMA International Member	\$249
Student/Academic or Government Membership	\$249
Optional #TMADIC VIP Experience (Add On) <i>(includes attendee gift box and exclusive access to VIP Virtual Lounge, keynote Q&A, and VIP/Chair's Reception)</i>	\$119

Registrations received after February 22, 2021 will incur a \$50 late registration processing fee.

REGISTRATION INFORMATION

Registration fees include all agenda items including education sessions and networking events. Events are not prorated. To attend any portion of the conference, you must register for the entire conference at the appropriate registration fee. The registration fee allows admission for one individual only. Registrations may not be shared. Each registered attendee will receive a unique login credential to access the platform. All prices are in USD.

REGISTER: Visit distressed.turnaround.org.

QUESTIONS: Email conferences@turnaround.org.

MEMBER GROUP DISCOUNT

Three or more members from the same firm may receive a group discount. All forms must be submitted together to conferences@turnaround.org. No other discounts apply.

ATTIRE

All business on the top, party on the bottom? That works. T-shirt and jeans? That works too. Take advantage of the virtual setting and make yourself comfortable!

ALL OTHER POLICIES

Visit distressed.turnaround.org for full registration and cancellation policies.

2021 TMA DISTRESSED INVESTING CONFERENCE COMMITTEE

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2021 TMA YEAR-ROUND
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THE 2021 TMA
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