

Kylie Moncur has built the group's industry-leading sales and marketing strategy and is a key strategic decision maker on the executive team. She is heavily involved in group's brownfield and greenfield strategy while also achieving the sustained organic growth and development of existing venues. Kylie leads a sales and marketing department of over 90 team members, which includes a number of specialised teams across digital marketing, brand & communications, events, activations, sales and marketing management.

### **Kylie Moncur, Chief Marketing Officer, Australian Venue Co**

- Kylie Moncur developed Australian Venue Co's industry-leading sales and marketing strategy.
- Kylie is heavily involved in the group's brownfield and greenfield concept development and branding while also ensuring the sustained organic growth and development of the group's existing venues.
- Kylie draws on extensive hospitality experience including seven years as National Marketing Manager for Publican Group.
- Kylie leads a sales and marketing department which include a number of specialised teams across digital marketing, brand & communications, events, activations and marketing management.

