

## **Amanda Coneyworth** Partner, Sydney, KPMG

- P 0438 219 215
- e aconeyworth@kpmg.com.au
- Linkedin Website



#### **Briefly summarise your** work history.

I started my turnaround and restructuring career over 20 years ago in Sydney and have been with KPMG since 2019 following its acquisition of Ferrier Hodgson. I became a Registered Liquidator in 2019, a partner in 2021 and I am currently the national property lead for KPMG's Deal Advisory business. Having worked through several economic cycles including the GFC, I have experience in both formal and informal restructuring engagements and a particular passion for the real estate sector and corporate simplification projects. I work with a diverse range of clients. including corporates, banks and non-bank lenders.

#### What industries do you have experience in?

My industry experience is wide-ranging and includes the following key areas:

- Real estate and construction
- Mining and engineering services
- Start-ups and technology
- Retail and consumer markets

Across all industries, I take pride in being seen as a technical restructuring expert, having previously contributed to ARITA's education programs and teaching taught insolvency subjects at university. From a real estate perspective, I am an active member of the Property Council of Australia's NSW committee for Building Reform and Regulation, which has allowed me to work with government and industry to support the delivery of quality residential projects and turn around distressed development projects to meet Australia's housing targets.

### Which external administration/ receivership has been a career highlight for you, and why?

There are so many standout moments over the 20 plus years, so if I had to pick one it would be the LJ Hooker financial restructure, which was the first major voluntary administration appointment I took after getting my ticket. The matter was high profile, unpredictable, technical, and had many competing stakeholders. All the things that make our job interesting and complex. I got to play a lead role while learning from my more experienced co-appointee and legal advisors, which has been invaluable to my growth as a leader.





# What is your advice for aspiring registered liquidators?

- You can balance being a Registered Liquidator and leader / partner with having a family! As a mum to two young girls, I am determined to be seen as a visible role model.
- There is a place for all types of leaders in our field. Have the confidence to bring your whole self to your role – our clients expect diverse perspectives and solutions. My impact as a leader has increased by showing up authentically to engagements with a level of vulnerability and empathy. I believe that understanding and embracing the human element to what we do (i.e. managing people and competing stakeholder interests) is critical to successful outcomes in turnaround and restructuring.
- Value relationships at every stage of your career, as they become your network.
- Be selfish with your time you can't be everything to everyone.
- Find your passion whether that be a technical area and/or an industry – and become an expert in this field. This doesn't mean you are limiting your relevance, rather it provides a point of difference to maximise your impact and have valuable conversations with clients.

#### What are your other interests?

I love spending time being active with my girls and husband, including being a dance mum and playing golf! I also have a personal wellness blog (very easy to find if you Google my name), which I would like to get back to spending more time on in the future.