

Julia van Graas

Julia is a co-founder of Leaders on Demand and head of the Leadership & Culture practice.

Bringing over 20 years of global experience as an interim executive, advisor and executive coach, Julia's known for supporting ELTs in 'special situations', improving c-suite leader and team performance and creating the space to ignite courageous leadership that changes business outcomes.

Before founding Leaders on Demand, she was a Partner with EY's Strategy & Transactions Team and a Director with AlixPartners in Europe during the GFC. She's a Chartered Accountant, a certified organisational coach, and a certified facilitator of Dr Brené Brown's courage-building program, Dare to Lead.

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